

# EMERGING RESEARCH TRENDS IN GREEN INTELLECTUAL CAPITAL: A BIBLIOMETRIC ANALYSIS

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**Abstract:** This article aims to provide an overview of the research trends related to green intellectual capital (GIC). A bibliometric analysis was performed using VosViewer software, examining 144 papers through keyword co-occurrence networks. The findings reveal four key research trends and suggest a research agenda focused on green intangible assets. The study emphasizes that green IC has gained considerable attention in management literature, particularly as it relates to enhancing green performance, green human resource management, firm performance, and sustainability. This study contributes to the existing literature by broadening the understanding of green IC, while outlining the key research themes explored in the literature. Also, this study offers valuable insights for managers and policymakers aiming to effectively incorporate green IC into their business models by highlighting the mechanisms through which it can support the accomplishment of their targets.

**Key words:** green intellectual capital; literature review; bibliometric analysis; research trends

**JEL Classification:** M21; M51; O15; Q56

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